

SASHA PERKINS

ELEARNING DESIGNER & DEVELOPER

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Professional Summary

Tech savvy and creative professional with over fifteen years designing and developing highly engaging and evolving digital content (eLearning, multimedia, website design and development). I use cutting-edge digital technologies and strategies to deliver high quality content that is accessible, focused on the user experience, and visually pleasing. I am analytical, innovative, and a creative thinker that is comfortable researching, testing and deploying new solutions, technologies, systems or processes.

Technical Skills

- **Media Production:** Camtasia, Articulate (Storyline 1, 2 and 360, Rise, Review), Captivate, Film Editing (Adobe Premiere Pro and After Effects), Audio Editing (Adobe Audition)
- **Web:** Dreamweaver, HTML5 & CSS3, Responsive Web Design, WordPress, SEO, Javascript & PHP/SQL
- **eLearning Tools and LMS:** Blackboard (LMS Administrator), Desire2Learn, EduBrite, Respondus, Teachable, Thinkific, Google Drive, VoiceThread, and Google Docs
- **Graphic Design:** Adobe Fireworks, Illustrator, Photoshop, InDesign
- **Other:** Microsoft Access, Word, Excel and PowerPoint, Relational Database Design, ReadyTalk, Salesforce

Experience

KIDS INCLUDED TOGETHER | January 2015-Present

eLearning Technology Director

- Responsible for providing overarching leadership to the design, quality development, delivery, assessment and maintenance of state of the art online learning opportunities at KIT.
- Provides influence, expertise, and resourcefulness in identifying and integrating innovative technology solutions throughout the organization and look for solutions that are scalable and individualized to each of our learners and or clients.
- Lead online learning solutions through training life cycle – needs analysis, mapping, design, development and delivery

- Manages eLearning team including pushing team and independent contractors to continuously improve the quality and stability of the technology platforms and end products.
- Learn new applications, technologies, and skills through hands-on experimentation, training and direct application and provides mentoring, training, coaching and assistance to staff and students within KIT.
- Provide administrative leadership and management for the KIT learning management system (LMS) and other online platforms including website content management system (CMS) and social media platforms.

Digital Content Producer/LMS Administrator

- eLearning developer in course creation of online courses - including storyboarding, voiceover recording, image editing, eLearning module creation (Storyline 2), video directing and editing, and uploading SCORM packages to the LMS.
- Diagnose client technical issues related to configuration and LMS functionality.
- Constructs curriculum and learning program structures within the LMS.
- Participates in the creation, documentation, and training of LMS system standards, policies, and procedures; maintains data integrity rules and processes.
- Manage release process for system upgrades/enhancements including proper testing protocols.
- Maintain 508 compliance/accessibility standards online including website content and LMS.

UNIVERSITY OF SAN DIEGO | October 2012-January 2015

Instructional Technology Specialist

- Responsible for online course building efforts within the Division of Professional and Continuing Education. This includes working with Instructional Designers and subject matter experts in a team environment.
- Develop, test, and deploy courses within the Learning Management System. Created department specific Blackboard theme/branding including CSS classes for different image and table style options, color scheme, tabs, login page and modules.
- Create interactive multimedia components from storyboards including audio/video editing, animation and closed-captioning.
- Select methods, technologies and techniques for creating and deploying online learning websites.
- Develop course documentation or manuals in support of instructional technologies and learning materials that use a variety of formats (e.g. print, graphics, audio, and multimedia).

FLATHEAD VALLEY COMMUNITY COLLEGE | Dec. 2007 - September 2012

Instructional Technology Specialist/LMS Administrator

- Collaborated with faculty on instructional design issues by supporting the use of technology in traditional, hybrid, and online courses.

- Managed all aspects of the college's learning management system (Desire2Learn) including template design, system management, and version upgrades.
- Conducted and coordinate workshops addressing the topics of educational technology/software, and distance learning strategies, Web 2.0, lecture capture (Tegrity & Camtasia) and learning theory.
- In collaboration with the college web designer and computer science instructor began the creation of an online database driven website to track the FVCC course approval process using PHP, MySQL, and Javascript.
- Taught two courses to prepare instructors for teaching their first online course: EDU 291x Developing Online Courses & EDU 291y Teaching Online Courses

Adjunct Web Technology Faculty

- CMPA 270 Advanced Web Design with XHTML and CSS
- CMPA 275 Web Development Tools: Dreamweaver
- CMPA 274 Interactive Media for the Web

Web/Multimedia Specialist

- Executed all FVCC website content management, navigation, SEO efforts, and layout experience including graphics (Photoshop & Illustrator), HTML/CSS, Javascript, video, and site architecture.
- Coordinated with the marketing department, graphic designer, faculty, and staff on design of website.
- Created and supported the college's social media presence including YouTube and Facebook.

Tech Prep Registration Technician

- Developed a database to create transcripts for all Montana Tech Programs and entered all data in to the system.

TIFFIN UNIVERSITY | February 2005-October 2007

Director of Fremont Academic Center

- Managed the daily activities and operations of an academic center including student recruitment, customer service, and instructor coordination.

Director of Online Accelerated Degree Admissions

- Recruited students for online fast track bachelor's programs.
- Trained students and instructors on online platform use.
- Created course documentation or manuals or faculty and students.

MILES COMMUNITY COLLEGE | July 2002-December 2004

Distance Education Coordinator

- Trained instructors on online platform use.
- Converted existing health science courses to an online format.

- Taught continuing education courses in File Management and Microsoft Office.

Education

Master of Science in Criminal Justice (Crime Analysis Option) *Tiffin University*

BA, Political Science & BS, Sociology & English Literature Minor, *Montana State University*

Associates Degree, IT-Web Technology, *Flathead Valley Community College*